

SAUGATUCK CENTER FOR THE ARTS

2020 SEASON PROGRAM ADVERTISING AGREEMENT



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Company Name

Contact Name

Address

City/State/Zip

Telephone

Email

Name as it will appear on playbill

deadline for all ads 5.3.20

- Please re-use last year's ad
- I will provide a print-ready ad at 300 dpi in PDF or JPG format

Pay in full by 12.6.19 to receive the early bird rate. If payment is not received by 12.6.19 the discount is no longer valid.



Payment Information

- Check enclosed (payable to the SCA)
- Credit Card Send Invoice Trade

Credit Card Number

Expiration Date

Pay Online at www.sc4a.org/playbill



Agreement

The undersigned agrees to purchase advertising space in the 2020 SCA Season Program as indicated

Authorized Signature

Printed Name

Date

PO Box 940 Saugatuck, MI 49453
P: (269) 857-2399 F: (269) 857-4819 E: scott@sc4a.org

ad sizes

Full Page 4.85"w 7.85"h	1/2 Page 2.375"w 7.85"h	1/4 Page 4.85"w x 1.8875"h	1/4 Page 2.375"w 3.875"h
		1/2 Page 4.85"w 3.875"h	



- Back cover (sold out) **\$1,600** (\$1440 before 12.6)
- Inside back cover (sold out) **\$1,200** (\$1080 before 12.6)
- Inside front cover **\$1,400** (\$1260 before 12.6)
- Full page **\$1,100** (\$990 before 12.6)
- Half page vertical **\$600** (\$540 before 12.6)
- Half page horizontal **\$600** (\$540 before 12.6)
- Quarter page vertical **\$375** (\$340 before 12.6)
- Quarter page horizontal **\$375** (\$340 before 12.6)

OFFICE USE ONLY

Date contract received _____ Cost of ad _____ Total paid _____ Check # _____ Total invoice _____